

| BuzzWatcher | | | | | | | | |
|-------------|----|--------------------------------------|--|--|--|---|--|--|
| Input | 1 | Sources | One certain source (e.g. Twitter) | Many fixed sources of one type (blogs ...) | Many fixed sources of different types | Any number and type of source definable | Any number and type and automatic suggestions | |
| | 2 | Content-types | Continuous text is analyzed | Also describing texts (file-names, image-descriptions) | | Semantic processing of visual content | Semantic processing of audio visual content | |
| | 3 | History | No historical data available | Historical data for the current week | Historical data for up to three months | Historical data for more than three months | Historical data available, also retrospectively | |
| | 4 | Freshness | Results with a delay of 24 hrs | Delay of up to 12 hours | Delay of up to 6 hours | Delay of up to one hour | Delay of some minutes | |
| Processing | 5 | Buzz / Issue monitoring | Marking doublets or spam or ads | | Excluding doublets or spam or ads | Excluding doublets or spam or ads optionally | Limitation to content including dialogs | |
| | 6 | Sentiment detection | Sentence including the search term is analyzed | Paragraph is analyzed | Whole article is analyzed | Sentence or paragraph or article is analyzed | Definable amount of context is analyzed | |
| | 7 | Sentiment detection in the languages | manually | | | | | |
| | 8 | Influence analysis | Available for a certain share (e.g. top 10 authors) | | Available for a defined group of authors | | Available for all authors | |
| | 9 | Trend Analysis | Available for the last week | Available for the last week and the last month | Available for up to three months | Available for more than three months | variable time-span within given data | |
| | 10 | Data-management | No filter, ordered by relevance (date or tone) | Filter by date and tone only | Filter by date, tone and author | Various filters and drill-down functions | Various filters, drill-down, comment-function | |
| | 11 | Account | No login-account, searches conducted manually | No login-account, searches repeated automatically | Account for one user, repeating requests automatically | Account for x users, repeating requests automatically | Account with complex permission management | |
| Output | 12 | Dashboard | Fixed elements and categories, no visualization | Fixed elements and categories, including visualization | | Flexible arrangement of fixed elements | Flexible arrangement of definable elements | |
| | 13 | Alert | No Alert function | | Alert for a certain Keyword | | Definable alert, limits adjustable | |
| | 14 | Report | Fixed reports, online only | Definably reports, online only | | Fixed reports per e-mail | Definable reports, by e-mail | |
| | 15 | Data-Interfaces | Export in one format available | Export in certain format available upon request | Export in different formats and "mailto" one receiver | Export in different formats and "mailto" x receivers | Export in diff. formats and "mailto" x receivers + API | |
| | 16 | Price | € 3.600 for 20 keywords + € 900 one-shot consulting at set-up. Number of Users is unlimited. | | | | | |

For specific information please contact atcontact@atinternet.com